



7th National Fraud Conference • Sponsorship Opportunities

San Francisco, California
September 26-28, 2006 (meeting dates)
September 26-27, 2006 (exhibit dates)

ACFS Background

An educational, non-profit headquartered in Sacramento, Calif., the Association of Certified Fraud Specialists (ACFS), provides low-cost learning and networking opportunities to law enforcement, attorneys, and public and private sector investigators, auditors, and other risk management professionals. The 501(c)(3) organization also administers the Certified Fraud Specialist (CFS) designation helping members who work in the anti-fraud profession achieve leadership status, attain higher levels of recognition, authenticate skills, and transform knowledge into a meaningful career. Additional information on the ACFS and the CFS certification process can be found at www.acfsnet.org

About the 7th Annual National Fraud Conference

The ACFS' National Fraud Conference promotes best practices and information-sharing among its participants. The 2006 conference will offer technical how-to seminars and sessions on applied techniques designed to make white collar crime specialists more proficient. Attendees will find this conference an important venue to develop new skills and to learn more about topics impacting the anti-fraud profession. Conference training will also profile new schemes and trends being observed in white collar criminal behavior.

Impacting the Anti-Fraud Profession from All Angles

ACFS' work as a non-profit serves a growing number of anti-fraud professionals. We need your help to make certain our low-cost programs continue and have every chance to succeed. The ability to innovate based on newly acquired knowledge is the key to helping anti-fraud pros keep both citizens and the companies they work for safe. Attendees face real world problems and this event will feature practical tips and techniques to help anti-fraud professionals work smarter and more effectively.

It is important you invest in ACFS' work today so we can continue to improve educational access for anti-fraud pros in law, accounting, law enforcement, and risk management fields. Your support helps us expand our reach and strengthen our programs and initiatives to ready the fraud leaders of tomorrow.

At this time, we seek corporate sponsorship to help underwrite the costs of the 2006 National Fraud Conference. Corporate sponsors will receive on-site recognition and numerous co-marketing opportunities throughout the conference. Online, printed, and media promotion activities will begin in January 2006. A detailed listing of banner sponsor and advertising opportunities follows.



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Please review this summary and let us know how your company can become involved. Feel free to contact Ronda Ellcessor at (804) 320-1947 or via e-mail at ronda@acfsnet.org for more information.

Event Sponsorship and Advertising Opportunities

There are many ways to become more involved as a sponsor of the event. *Event Sponsors* are the premier event sponsors – those companies committed to the ACFS non-profit mission of training, services, and accreditation and all that the National Fraud Conference brings towards that effort. *Advertising Sponsors* show their support of the event by supporting key promotional items distributed to every event attendee.

Premier Sponsorship - \$15,000

- Hosts a Luncheon or Breakfast function
- Co-Hosts a Featured Track
- Complimentary Exhibit Booth
- On-site show signage
- Logo featured on official conference PowerPoint slide
- Logo and company information featured in Program
- Logo featured on conference bag
- Logo on pre-show Postcards
- Logo and URL link on Web site
- Logo prominently featured in up to 4 pre-event mailings
- Company info featured in a pre-event press release

Major Sponsorship - \$10,000

- Hosts Select Refreshment Breaks
- Co-Hosts a Featured Track
- Complimentary Exhibit Booth
- On-site show signage
- Logo featured on conference notepads
- Logo and company information featured in Program
- Logo and URL link on Web site
- Logo prominently featured in up to 4 pre-event mailings
- Company info featured in a pre-event press release

Grand Sponsorship - \$5,000

- Hosts a reception, award ceremony, or evening surprise event
- On-site show signage
- Logo and company information featured in Program
- Logo and URL link on Web site



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Logo featured in up to 4 pre-event mailings

Patron Sponsorship - \$3,000

On-site show signage
Logo and company information featured in Program
Logo and URL link on Web site
Logo featured in up to 4 pre-event mailings

Advertising Opportunities

Conference Attendee Bag	\$3,000
Conference Program	\$2,500
On-Site Agenda	\$2,000
Conference Badge Holder	\$1,800
Conference Presentation CD	\$1,500
Conference Notepad	\$1,000
Conference Pen	\$1,000
Full Page Ad in On-Site Program	\$1,000

Identity Theft Demo Day

The ACFS will offer a special demo day and time to do a deep dive into several identity theft products and services.

The opportunity is open to a limited number of corporate participants. It will be structured as a general session apart from the exhibit hall. This opportunity includes:

- Table space at the demo day
- Dedicated demo presentation forum (1.5 hour venue with demo sessions that repeat every 20-30 minutes)
- On-site show signage
- Logo and company information featured in On-Site Program
- Demo day promotion on the conference Web site
- Pre-event dedicated mailer for extra marketing visibility
- Logo featured in up to 4 pre-event mailings
- One complimentary guest registration

The demo day will be aggressively marketed on our conference Web site apart from the regular program AND featured in a 40,000+ piece dedicated mailer. A press release naming all participating companies will also be distributed prior to the conference. For qualifying companies, a sponsorship fee of \$2,500 reserves a spot in this very special venue.